

Faculty of Tourism and Hospitality / Turizam i hotelijerstvo / Turistička politika i razvoj

Prerequisites	Does not have
Aims	Introducing students with: tourism policy, the period of social investments, the period of intensive investments, the period of selective investments, the period of recovery investments, the period of investments stagnation, the period of privatization investments, and the period of liberalization investments.
Lecturer / Teaching assistant	Prof. dr sc. Aleksa Š. Vučetić
Metdod	Lectures and exercises in education, consultations, regular and remedial colloquium, and final and remedial final exam.
Week 1, lectures	Introducing students to the course and methods of teaching and assessment
Week 1, exercises	Introducing students to the course and methods of teaching and assessment
Week 2, lectures	The concept, goals and tourism policy makers
Week 2, exercises	The concept, goals and tourism policy makers
Week 3, lectures	Types, measures and activities of tourism policy
Week 3, exercises	Types, measures and activities of tourism policy
Week 4, lectures	Establishment of tourism policy makers
Week 4, exercises	Establishment of tourism policy makers
Week 5, lectures	Legal, planning and administrative measures of tourism policy
Week 5, exercises	Legal, planning and administrative measures of tourism policy
Week 6, lectures	Period of social investments
Week 6, exercises	Period of social investments
Week 7, lectures	Colloquium and remedial colloquium
Week 7, exercises	Colloquium and remedial colloquium
Week 8, lectures	Period of intensive investments
Week 8, exercises	Period of intensive investments
Week 9, lectures	Period of selective investments
Week 9, exercises	Period of selective investments
Week 10, lectures	Period of recovery investments
Week 10, exercises	Period of recovery investments
Week 11, lectures	Period of investments stagnation
Week 11, exercises	Period of investments stagnation
Week 12, lectures	Period of privatization investments
Week 12, exercises	Period of privatization investments
Week 13, lectures	Period of liberalization investments
Week 13, exercises	Period of liberalization investments
Week 14, lectures	Renewal of teaching materials and introduction to the final exam
Week 14, exercises	Renewal of teaching materials and introduction to the final exam
Week 15, lectures	Final exam and remedial final exam
Week 15, exercises	Final exam and remedial final exam
Student obligations	Students are required to attend classes and exercises, do a colloquium and final exam.
Consultations	After completing lectures
Workload	7 ETCS x 40/30 = 9 hours and 30 minutes Structure: - 2 hours and 15 minutes of lecturing - 1 hour and 30 minutes of exercises - 5 hours and 45 minutes of individual work, including consultations
Literature	

Examination methods	Colloquium - 50 points and final exam - 50 points. The passing grade is obtained with 50 points.
Special remarks	The colloquium consists of 50 questions that are scored with +1 points. The final exam consists of 50 questions that are scored with +1 points.
Comment	Does not have
Learning outcomes	Ability to: understand basic concepts in tourism policy; analyzing measures and activities of tourism policy in periods of social, intensive, selective, recovery, stagnation, privatization and liberalization investments; and independent creation of tourism policy measures and activities